

AT&T U-VERSE ARRIVES IN PLEASANT VIEW

Pleasant View residents now have a new choice for their television and communications services powered by the most advanced technology. AT&T* today announced the launch of AT&T U-verse® services in parts of Pleasant View including AT&T U-verse TV, AT&T U-verse High Speed Internet and AT&T U-verse Voice. The introduction of these new services is part of an ongoing expansion of AT&T U-verse availability. U-verse first launched in Tennessee in December 2008.

“We are excited that AT&T has brought their cutting edge video service, U-verse TV, to the Pleasant View area,” said Sen. Tim Barnes. “The expansion of AT&T U-verse supports economic growth and increases consumer choice in Tennessee.”

AT&T U-verse services, which are all delivered over AT&T’s advanced Internet Protocol (IP) network, offer a new alternative to cable and an unmatched experience for customers. AT&T U-verse brings together your TV, broadband, home phone and AT&T wireless services — all on one bill — with unique features that provide a new level of integration, convenience and control.

“The introduction of U-verse today gives Pleasant View residents new innovations for enjoying TV and Internet access,” said Rep. Phillip Johnson. “I am pleased as a Tennessee policymaker that we encouraged this type of investment throughout the state and gave consumers more choices and numerous TV benefits.”

AT&T is introducing U-verse services in Tennessee thanks to The Competitive Cable and Video Services Act of 2008, HB 1421. The law, signed by Gov. Bredesen in May of 2008, provides an environment that encourages new video providers, such as AT&T to invest in Tennessee to compete against incumbent cable providers.

“We are fortunate to have leaders in the Tennessee General Assembly like Senator Tim Barnes and Representative Phillip Johnson advocating for business investment right here in Pleasant View,” said James Fenton, executive director, Cheatham County Economic and Community

Development. “Their work through public policy not only creates an environment that attracts investment, but also encourages technology and innovation.”

“We should recognize the great work of our legislative leaders like Senator Tim Barnes and Representative Phillip Johnson, whose public policy efforts encourage innovation and new technology throughout Tennessee,” said Lanie Johnson, regional manager, external affairs, AT&T Tennessee. “In so doing, this is truly benefiting consumers and our Tennessee policymakers have worked to improve the lives of everyday families and provide support to the businesses in our community.”

More Choice, Advanced Features

AT&T U-verse TV is the only 100 percent Internet Protocol-based television (IPTV) service offered by a national service provider, making AT&T U-verse one of the most dynamic and application-rich services available today, with advanced capabilities that customers don't get from other providers.

“We're excited to bring more choice and competition to Pleasant View,” said Bryan Klamer, general manager-Home Solutions, AT&T Tennessee. “We know customers want a better choice to break free from cable, and AT&T U-verse is the answer. And we'll continue to make U-verse TV even better for customers with regular upgrades and new cool applications that enhance their TV experience.”

Where AT&T U-verse services are available, local U-verse TV customers can enjoy numerous features and applications, including the freedom to manage and playback your recorded programs from a single DVR on any U-verse connected TV in the house with Total Home DVR; the ability to choose and watch up to four of your favorite channels at one time with the exclusive [My Multiview app](#); an extensive High Definition (HD) channel lineup with access to more than 130 HD channels; the ability to program DVR recordings from your Web-connected mobile phone or PC; personalized, on-screen weather, sports, traffic and stock information via AT&T U-bar; the ability to check the current weather conditions and forecasts in any U.S. city with Weather On Demand; and more.

With AT&T U-verse High Speed Internet services, every AT&T U-verse customer or small business broadband user can enjoy faster available speeds. Packages include a range of speeds, with the fastest downstream speeds up to 24 Mbps. All AT&T U-verse High Speed Internet packages include wireless home or office networking capability at no extra cost.

AT&T U-verse Voice is a managed IP-based service that is delivered over AT&T's fiber-rich network. This allows U-verse Voice customers to enjoy great sound quality and reliability, as well as unmatched calling features that integrate with your AT&T U-verse TV, high speed internet and AT&T wireless services. Customers can benefit from a single, combined voice mailbox for AT&T U-verse Voice and AT&T wireless messages; an online portal to manage your call preferences and settings from any PC; an online voice mailbox; the ability to view your incoming calls and voicemail notifications on your TV with Caller ID on TV; the ability to view your Call History on your TV and initiate a call from your PC or TV using Click to Call; and more. All U-verse Voice customers have 911 service.

AT&T U-verse offers multiple combinations of TV, Internet and Voice packages to customize your experience. Standard professional installation is included in most packages, and you also get a 30-day money-back guarantee. Additional promotional offers may be available to qualifying customers who bundle U-verse Internet or U-verse Voice service.

For additional information on AT&T U-verse – or to find out if it's available in your area – visit www.att.com/u-verse or call 1-800-ATT-2020.